



# CONNECT WITH ADVENTURE

MICHIGAN STATE UNIVERSITY PAVILION MARCH 2, 2024

Each year, outdoor enthusiasts converge onto East Lansing, Michigan to attend the country's longest running, indoor expo, dedicated to promoting non-motorized outdoor recreation and conservation. With an attendance record of over 2,300 and more people than ever exploring the outdoors, we look for even more in 2024. There are opportunities to exhibit, advertise, and sponsor this year's symposium and invite you to join us at any of the available levels and support our show!

## EXHIBITOR OPPORTUNITIES

### EXHIBITOR RATES\*

Non-commercial	Commercial
<b>\$30</b> by January 20	<b>\$175</b> by January 20
<b>\$45</b> after January 20*	<b>\$225</b> after January 20*

Booth sizes: 10ft.x10ft. or 10ft.x15ft

\* All reservations must be made by February 3, 2024

100 % refund prior to Jan 15. 50% refund Jan 16– Feb 15. No refund after Feb 15.

### EXHIBITOR HOURS

**Saturday 9AM - 5:30PM**

### SET UP/TEAR DOWN TIMES

**Set up:** Friday 1 - 7PM | Saturday 7:30 - 8:30AM

**Tear down:** Saturday after 5:30PM. Tear down must be completed by 7PM.

## ADVERTISING OPPORTUNITIES

### PROGRAM ADVERTISEMENTS

<b>\$500</b>	Outside back cover, full page*
<b>\$425</b>	Inside front or back cover, full page*
<b>\$375</b>	Inside full page (5.5" x 8.5")
<b>\$275</b>	Inside half Page (5.5" x 4.25")

\* First come first served.

To meet printing deadlines, a high-quality full-color TIFF, JPG, or PDF file must be submitted by February 3, 2024 to: [Media@QuietAdventures.org](mailto:Media@QuietAdventures.org).

### QUESTIONS?

If you have questions, please contact:  
[EventManager@QuietAdventures.org](mailto:EventManager@QuietAdventures.org)

## GET REGISTERED!

Visit [QuietAdventures.org](http://QuietAdventures.org) for information.



Full payment for exhibit booth space(s) is due by Feb 3, 2024. If making payment after February 3, 2024, please add to the amount due a \$15 administrative fee.



**Our record event saw more  
than 2,300 visitors!**



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## SPONSORSHIP OPPORTUNITIES

### SHOW SPONSOR | \$2,500

#### This sponsorship category includes:

- Company logo featured on front cover of QAS program booklet.
- Complimentary full-color, center spread ad in program booklet.
- Welcome poster with organization logo placed at show entrance.
- Sponsor may provide their own banner for display at show entrance.
- Two complimentary booth spaces - 20% discount for up to eight additional booth spaces.
- Logo on QAS website with link to your organization.
- General admission tickets to the Symposium for six guests.
- 125-word welcome message in program booklet.
- Four scheduled social media shout-outs recognizing your organization as the Show Sponsor.
- Opportunity to include up to two promotional materials/giveaways at check-in gate.

### MAIN STAGE | \$1,500

#### This sponsorship category includes:

- Poster with organization logo placed near Auditorium Main Stage.
- Complimentary full-page, full-color ad in program booklet.
- One complimentary booth space - 15% discount for up to three additional booth spaces.
- Logo on QAS website with link to your organization.
- General admission tickets to the Symposium for six guests.
- Two scheduled social media shout-outs recognizing your organization as the Main Stage Sponsor.
- Opportunity to address the audience and introduce one speaker in the Auditorium Main Stage.

### GRAND PRIZE RAFFLE | IN-KIND

#### Must be valued at \$1,250 or more.

This special sponsorship allows an individual/organization to provide the Grand Prize giveaway item. As part of this donation, the donor receives the following:

- Poster with organization logo placed near Grand Prize drawing area.
- Complimentary full-page, full color ad in program booklet.
- One complimentary booth space - 20% discount for one additional booth space.
- Logo on QAS website with link to your organization.
- General admission tickets to the Symposium for four guests.
- Two scheduled social media shout-outs recognizing your organization as the Grand Prize Raffle sponsor

### DEMONSTRATION SPACE | \$750

#### This sponsorship category includes:

- Poster with organization logo placed near demonstration space.
- Complimentary full-page, full-color ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo on QAS website with link to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Demonstration Sponsor.



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## RED CEDAR RIVER ROOM | \$750

This sponsorship category includes:

- Poster with organization logo placed at Red Cedar River Room entrance.
- Complimentary full-page full-color ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo on QAS website with link to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Red Cedar River Room Sponsor.
- Opportunity to introduce one speaker presenting in the Red Cedar River Room.

## AU SABLE RIVER ROOM | \$350

This sponsorship category includes:

- Poster with organization logo placed at Au Sable River Room entrance.
- Complimentary three-quarter page full-color ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo on QAS website with link to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Au Sable River Room Sponsor.
- Opportunity to introduce one speaker presenting in the Au Sable River Room.

## BETSIE RIVER ROOM | \$350

This sponsorship category includes:

- Poster with organization logo placed at Betsie River Room entrance.
- Complimentary three-quarter page full-color ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo on QAS website with link to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Betsie River Room Sponsor.
- Opportunity to introduce one speaker presenting in the Betsie River Room.

## EXHIBIT SHOW BAGS | \$250

Each attendee enjoys receiving a bag to collect items from vendors on the exhibit floor. Be the exclusive sponsor of the exhibitor show bags and highlight your organization's logo for all attendees to see. This sponsorship allows one organization to provide 2,500 bags from its own inventory.

## CUSTOMIZE YOUR SPONSORSHIP

If you have a unique idea to showcase your product, service, or organization, please contact us by email at [EventManager@QuietAdventures.org](mailto:EventManager@QuietAdventures.org). We would be thrilled to create something special to excite all those attending the Quiet Adventures Symposium.

To be identified as a sponsor in the QAS program booklet and throughout the Symposium, full payment must be received by February 3, 2024.

To meet printing deadlines, a high-quality full-color TIFF, JPG, or PDF file must be submitted by February 3, 2024 to: [EventManager@QuietAdventures.org](mailto:EventManager@QuietAdventures.org).

**HURRY!  
SIGN UP TODAY  
AS EVENT SPONSORSHIPS  
ARE LIMITED.**