



## QAS 2026 Exhibitor & Sponsor Information

Presented by The Quiet Adventures Society ● Farm Bureau Pavilion at MSU ● Feb. 28, 2026

Each year, outdoor enthusiasts converge onto East Lansing, Michigan to attend the country's longest running, indoor expo, dedicated to promoting non-motorized outdoor recreation and conservation. With an attendance record of over 2,300, more people than ever are exploring the outdoors. We look forward to exploring, learning, and bridging the gap between outdoor activities even more in 2026. There are opportunities to exhibit, advertise, and sponsor this year's symposium. We invite you to join us in supporting our show & our mission!

Visit [QuietAdventures.org](https://QuietAdventures.org) to register your business or organization's exhibit, sponsorship, or advertising opportunity!

### EXHIBITOR OPPORTUNITIES & RATES

#### Exhibitor Booths

| Commercial                                     | Non-commercial                               |
|--|--|
| \$175 by January 20<br>\$225 after January 20* | \$40 by January 20<br>\$55 after January 20* |

Booth sizes: Exhibit Hall - 10 ft. x 10 ft.  
Arena - 10 ft. by 15 ft.

\*All exhibitor reservations must be made by February 2, 2026. 100% refund available on cancellations prior to Jan 15. 50% refund Jan 16–Feb 15. No refund after Feb 15.

#### Exhibitor & Sponsor Show Hours

Saturday February 28th, 2026, 9AM - 5:30PM

#### Set up & Tear Down Times

Set up: Friday 1 - 7PM, Saturday 7:30 - 8:30AM  
Tear down: Saturday 5:30 - 7PM

Space is limited, register today!

### ADVERTISING OPPORTUNITIES & RATES

#### Program Advertisements

\$500 Outside back cover, full page\*  
\$425 Inside front or back cover, full page\*  
\$375 Inside full page (5.5" x 8.5") \$275 Inside half  
Page (5.5" x 4.25")

\*Advertising slots are filled on a first-come-first-served basis

To meet printing deadlines, a high-quality full-color TIFF, JPG, or PDF file must be submitted by February 2, 2026 to: [Media@QuietAdventures.org](mailto:Media@QuietAdventures.org).

#### Questions?

For any questions regarding exhibiting, advertising or sponsorship, please email:  
[EventManager@QuietAdventures.org](mailto:EventManager@QuietAdventures.org)

Please note that full payment is due on all invoices by Feb. 15, 2026. A \$15 administrative fee will be incurred for any balances remaining after Feb. 15, 2026. Advertisers or sponsors who fail to complete payment by the deadline will also be unable to be featured in the program booklet due to print deadlines.

## SPONSORSHIP OPPORTUNITIES & RATES

### Show Sponsor - \$2,500

- Company logo featured on front of program booklet.
- Complimentary center spread ad in program booklet.
- Welcome poster with organization logo at entrance.
- Space for sponsor-provided banner at entrance.
- Two complimentary booth spaces - 20% off up to eight additional booth spaces.
- Logo & link on QAS website to your organization.
- Six general admission tickets to the Symposium.
- 125-word welcome message in program booklet.
- Four scheduled social media shout-outs recognizing your organization as the Show Sponsor.

### Main Stage - \$1,500

- Poster with organization logo placed at Main Stage.
- Complimentary full-page ad in program booklet.
- One complimentary booth space - 15% discount for up to three additional booth spaces.
- Logo on QAS website with link to your organization.
- General admission tickets to the Symposium for six guests.
- Two scheduled social media shout-outs recognizing your organization as the Main Stage Sponsor.
- Opportunity to address the audience and introduce one speaker in the Auditorium Main Stage.

### Grand Prize Raffle - In-Kind

#### Grand Prize must be valued at \$1,250 or more

This special sponsorship allows an individual/organization to provide the Grand Prize giveaway item. Also included:

- Poster with organization logo placed at Grand Prize drawing.
- Complimentary full-page ad in program booklet.
- One complimentary booth space, 20% discount for one additional booth space.
- Logo & link on QAS website to your organization.
- Four general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Grand Prize Raffle sponsor.

### Demonstration Space - \$750

- Poster with organization logo placed in demonstration space.
- Complimentary full-page ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo and link on QAS website to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Demonstration Sponsor.

### Red Cedar River or Grand River Room - \$750

- Poster with organization logo placed at Red Cedar or Grand River Room entrance.
- Complimentary full-page ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo and link on QAS website to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Red Cedar or Grand River Room Sponsor.
- Opportunity to introduce one speaker presenting in the Red Cedar or Grand River Room.

### Betsie or Au Sable River Room - \$350

- Poster with organization logo placed at the Betsie or the Au Sable River Room entrance.
- Complimentary three-quarter page ad in program booklet.
- 50% discount for one exhibit booth space.
- Logo & link on QAS website to your organization.
- Two general admission tickets to the Symposium.
- Two scheduled social media shout-outs recognizing your organization as the Room Sponsor.
- Opportunity to introduce one speaker presenting in the room.

The first organization to register for one of these rooms will choose their preferred room.

### Show Bag Sponsor

Each attendee of the symposium enjoys receiving a bag to collect items from vendors on the exhibit floor. Be the exclusive sponsor of the exhibitor show bags and highlight your organization's logo for all attendees to see. This sponsorship allows one organization to provide 2,500 bags.

### Custom Sponsorship

Have something else in mind? Email [EventManager@QuietAdventures.org](mailto:EventManager@QuietAdventures.org) to customize your sponsorship!

Visit [QuietAdventures.org](http://QuietAdventures.org) to learn more, register, and get involved!